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example a wholesaler places an order from a company's website and after receiving the consignment sells the endproduct to the final customer who goes to buy the product at one of its retail outlets'

**'digital business models driving transformation and**  
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**'an analysis of business models in public service platforms**  
May 27th, 2020 - however, the technological content of business models in both the traditional view and the emerging view express features in line with Dunleavy et al. (2006) emerging digital era governance with a focus on needs-based holism and digitization processes: client-based or needs-based reorganization, one-stop provision and service reengineering, electronic service delivery'

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